

Bryan Keplesky

Design, Art Direction, Writing & Publishing

Experience (Current)**• Creative Director/Sole Proprietor**

June 2012 - Present

I started my own creative studio in June, 2012 as a multidisciplinary firm specializing in design, art direction, writing and publishing. Leveraging my 10+ years as a creative professional, with over eight in the Austin area, I partner with a variety of clients across industries.

Clients: Birds Barbershop, Fun Fun Fun Fest, Circuit of the Americas, KUTX, Jaime's Spanish Village Salsas, Coldtowne Theater, Verb Haircare Products, Austin Film Festival, AMOA-Arthouse, Quipt

• Creative Director/Co-founder of Misprint Magazine

May 2005 - Present

I am a co-founder of Austin-based *Misprint Magazine*, a small independently published magazine that has received an *Austin Chronicle* "Best Of" and recognition by *Communication Arts*, *Print Magazine* and the Chicago International Poster Biennial. I am responsible for all design and art direction, as well as content creation with my two partners.

• Online Contributor at Entrepreneur

March 2011 - Present

I have covered SXSW Interactive writing articles for Entrepreneur.com focusing on a variety of panels and events relevant to the entrepreneurial experience.

Experience (Previous)**• Senior Art Director at Door Number 3**

May 2004 - May 2012

As Senior Art Director, I was involved with all aspects of the creative department. My work included brand development, every facet of graphic design, art direction for print and web and motion (working with photographers, videographers, web development teams, voice and acting talent, post-production), developing strategy, creating and executing multimedia campaigns for a variety of industries, client presentations, illustration, copywriting, hiring and mentoring of art direction/graphic design interns, and print production.

Clients: Austin Business Journal, Cirrus Logic, Austin Humane Society, Austin Film Festival, Dallas/Fort Worth Area Tourism Council, Texas Rangers, W Austin Hotel + Residences, Horseshoe Bay Resort, American Bank of Texas, SH-130

Mediums: Print, TV, Radio, Animated Online Video, Web, Outdoor, Flash Banners, E-blasts, Environmental, Wayfinding

• Graphic Designer at J H I

January 2003 - March 2004

Graphic and web designer on various print, web, identity, environmental, advertising, and motion projects at this Richmond, Virginia design firm.

Education

Virginia Commonwealth University

Bachelor of Fine Arts, Communication Design, 1997 - 2002

Minors in Creative Writing, Art History

Magna cum laude

Honors, Awards & Recognition

AIGA Texas Show, 1st Place Advertising (2012)
Chicago International Poster Biennial (Finalist, Certificate of Merit for Handcrafted Poster 2010)
Print Regional Design Annual (2006, 2008, 2009, 2010, 2011 – ten pieces total)
Communication Arts (Exhibit, 2010 and 2012)
HOW Design's Top Ten Inspirational websites (January 2012)
Austin ADDYs (2005, 2006, 2007, 2012)
Nylon Magazine profile of *Misprint* (2010)
“One of Top Designers in Austin” (*Tribeza's* Design Issue, 2011)
Step Inside Design profile of Birds' Barbershop (2006)

Other Significant Experience

Design mentor for freshman at L.B.J. High School's Language Arts & Science Academy (LASA) (2012)
Guest Lecturer on design & art direction at U.T. Austin, U.T. Arlington, St. Edward's University, Art Institute of Austin (2010 - present)
Grant review panelist for the City of Austin's Division of Cultural Affairs, reviewing grant applications for a variety of non-profit creative entities (2012)
Listed as lead author of *Graphic USA*, a travel guide published by Cicada Press, where a different designer writes about his or her respective city, accompanied with illustrations. I wrote the Austin chapter. (2011)

Technical Expertise

Adobe CS6 (Illustrator, Photoshop, InDesign, Dreamweaver)
HTML & CSS programming
Digital & Traditional Photography
Pre-press & print production
Production for web, animated banners and videos